

To: The Shareholders who have chosen/deemed consent to read corporate communications of the Company published on its website in place of receiving printed copies

9 May 2017

Dear Registered Shareholder,

Notice of availability

The circular dated 9 May 2017 including notice of extraordinary general meeting and proxy form of New World Development Company Limited (新世界發展有限公司) (the "Company") (the "Current Corporate Communications") are now available (in English and Chinese) on the website of the Company at <u>www.nwd.com.hk.</u> You may access the Current Corporate Communications by clicking the relevant subject as appeared on the website of the Company.

Pursuant to Rules 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, shareholders have the right at any time by reasonable notice in writing to the Company c/o its share registrar (the "Share Registrar"), Tricor Tengis Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to nwd-ecom@hk.tricorglobal.com to change the choice of language and/or means of receipt of future corporate communications of the Company. Where a shareholder has chosen, or is deemed to have consented, to receive all future corporate communications by electronic means, and if for any reason that shareholder has difficulty in receiving or gaining access to the corporate communications, the Company will promptly upon the request of that shareholder in printed forms free of charge. If shareholders have any queries in relation to this letter, on how to obtain printed copies of Current Corporate Communications, they should call the Share Registrar's telephone hotline at (852) 2980 1333 during business hours (9:00 a.m. to 5:30 p.m., from Mondays to Fridays, excluding public holidays).

Please note that the extraordinary general meeting of the Company will be held at Meeting Room N201 (Expo Drive Entrance), Level 2, Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong on Friday, 26 May 2017, at 12:00 noon.

> Yours faithfully, For and on behalf of New World Development Company Limited (新世界發展有限公司) Wong Man-Hoi Company Secretary